



WELCOME TO OUR

What's on March Newsletter

**Don't forget our Gift Vouchers make
the perfect gift for Mothers Day!**

SPRING INTO ACTION !

As the days lengthen and the temperatures begin to rise, spring is the perfect time to discover the charm of Blackpool. Escape the summer crowds and enjoy a more relaxed pace and shorter queues, it's a bonus that all the attractions and theatres are open.

Spring holds its own charm, and it's a great time of year for a stroll down the promenade, soaking up the warm sunshine and feeling the gentle breeze coming off the sea, or taking a leisurely walk through the vibrant spring flower display at Stanley Park. Midweek breaks in spring are particularly appealing to adults, and at the Craig Y Don, we have some Pocket-Friendly Packages just for you. Many of our midweek breaks have a fun theme, like our Sixties Festival, Bringing Back the Good Times, Happy Week, and Comedy Club Week.

Enjoy nostalgic fun for just £169 per person!

This awesome price includes breakfast, dinner, free Wi-Fi, and nightly entertainment as advertised. How good is that!

April offers weekend breaks, including the Grand National Weekend, Tribute Weekend Soul and Motown, Easter 3-Night Break, and Tribute Weekend Frankie Vali V Neil Diamond.

Book your Spring getaway today and experience the magic of Blackpool! Visit our website or call us to book your preferred themed week.



THERE'S A CIRCUS IN TOWN

The Blackpool Tower Circus is a true icon of entertainment history! Opened in 1894, the circus instantly became a major attraction.

The design was impressive and the opulent, Moorish-inspired interior with Italian marble and a stunning vaulted ceiling is what we still see today.

The circus offered a mix of entertainment, including equestrian displays, acrobats, clowns, and even aquatic shows! The arena floor could be lowered and filled with water, a spectacle that continues to this day.

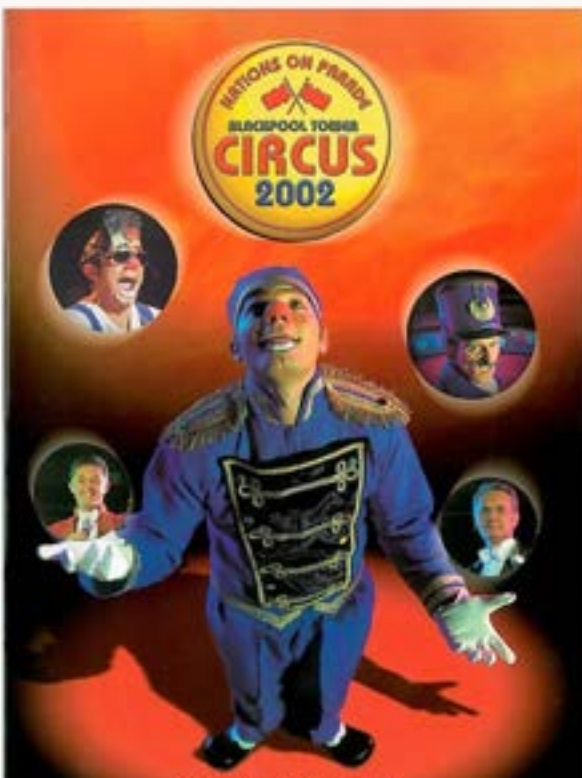
Over the decades, the circus attracted world-class talent. Legendary clowns like Charlie Cairoli (who performed for over 30 years!) and ringmasters like Norman Barrett graced the stage

For much of its history, the circus featured wild animals, including lions, tigers, elephants, and even polar bears. These acts were a major draw, but they were phased out in 1990 due to changing attitudes towards animal welfare.

The circus has been owned and run by the Endresz family, since 1991, who have a long and distinguished circus background. They bring their passion and expertise to every show with thrilling acts.

Mooky the Clown is the current star of the show, a hilarious character who embodies the spirit of Blackpool Circus.

A Blackpool Tradition, the circus is a beloved part of the Blackpool experience, a must-see for families and visitors of all ages.



MEET THE STAFF

NICK

Nick's a real fave with the guests but who wants to know a bit more about our Bar Supervisor?

Born in St Asaph in North Wales, he grew up in Rhyl and attended school there. When Nick left school he was employed in a variety of jobs in pubs, hotels and supermarkets and it was whilst working for Morrisons he was offered a transfer to the Blackpool store. Ten years ago, he moved here and left his Welsh roots behind.

After working at Morrisons Blackpool for several years, Nick decided to seek employment in hospitality, as there are many opportunities in Blackpool for anyone with experience. Nick has worked at the Craig Y Don for six years now and loves his job, he'll work as many hours as he possibly can. The best part of the job for him is meeting the guests old and new and making them feel welcome.

Nick has been single all of his life but we can let you into a little secret, he does have a lady friend! They enjoy going to the cinema and bingo together, walks on the promenade and days out at the Pleasure Beach, he's a bit of a thrill seeker and loves the exciting rides.

When he's at home he likes to keep up to date with all the soaps and enjoys listening to 80's and 90's music.

Fun fact: Nick was the school chess champion and he still plays online, winning against many of his opponents, he tells us he's a good strategic player with some very cunning moves!



LAST CALL FOR OUR 'MAD AS A MARCH HARE DEAL'



Do you know about our Mad as a March Hare Deal? It's selling fast, so if you're up for a midweek or weekend away with friends or family with great entertainment, a non-fussy, relaxed atmosphere, staff who take pride in their work and where the food and service speak for themselves - it's called real Northern hospitality. Mon-Fri only £119 per person

- Top-notch evening entertainment, get your dabbers out for a game or two of bingo
- Showtime, take your seats for Blackpool's best cabaret
- Experience our revamped and redesigned Craigy's Cabaret Room
- Full English Breakfast, is all part of a great British holiday
- Evening dinner, we believe all our guests deserve a truly tasty dinner
- Free Wi-Fi, Facetime the family or check those socials, postcards are history!
- The company of our fab staff who want to be part of your story

Weekends £110 per person 2 nights & £135 per person 3 nights inc b'fast & dinner

7 - 10 March Queens weekend Elton John V George Michael

28 - 31 March Queens weekend Boy George V Freddy Mercury

A Great gift for Mother's Day!

31 March- 4 April Mon-Fri Happy week £199 per person b'fast, dinner & free bar 8-10 pm

THE REDESIGN OF CRAIGY'S CABARET BAR

Emma Barnes from Magna Interiors is behind the transformation of the cabaret room, Emma's company is based in the Midlands with 25 years of experience in designing corporate and hospitality interiors, and she's in big demand. Growing up with parents who were architects, she's always been submerged in the world of design. A former fashion designer Emma has an intrinsic feel for colour and a keen eye for detail, which is reflected within the beautiful interiors of the hotel that she has redesigned.

This is what Emma had to say about the project

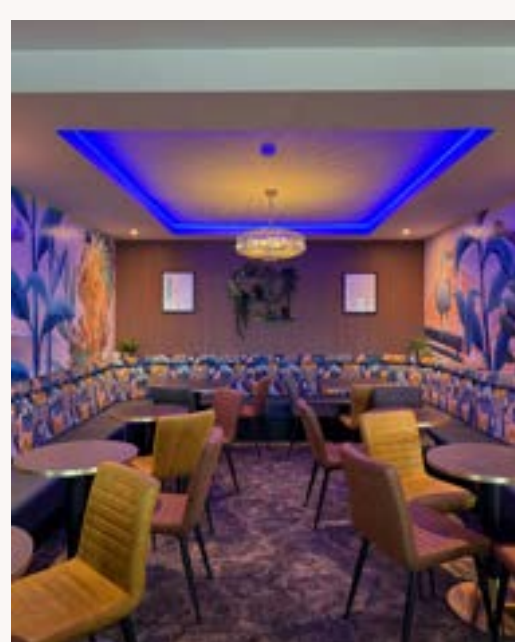
“Having spent nearly 2 years working closely with Director Laura Taylor, who has had significant input with her ideas about the ongoing refurbishment, gave me a clear brief on how the bar was used, and this helped me to put a concept board together that reflected both the style of the hotel and the guest experience!

The colour palette came from the outside in, with tonal blues, greens, peaches, and warm sunset colours mixed together to create a bright sunshine vibe that would appeal to all ages, both during the day and night!

A mix of soft fabrics, with durable finishes was a must, these needed to team with our fabulous hand-painted mural that sweeps across all the walls drawing on the fun element of Blackpool and all its amazing landmarks.

I wanted the new bar design to complement the high level of lighting, audio, and technical system that was being installed. We achieved this by using backlit, wafer-thin slate, distressed slat walls, light bars, metallic finishes, and a sumptuous finish overall.

Laura and her team in Blackpool were a delight to work with, we achieved our goal to complete within budget and on time, thank you for all your hard work!”



THE REOPENING OF THE PLEASURE BEACH

Every Weekend in March the whole of the Pleasure Beach is open and don't forget it's the ultimate destination for adventure lovers, whether it's heart-pounding thrills or family fun. Get unlimited access to all their rides, including the world's best water Ride, Valhalla.

Cut out the queues and upgrade to a Speedy Pass.

Buy Online, pre-purchase and save up to £17 per person, compared to paying at the gate, which also saves time at the entrance.

Arrive early before the crowds build up and you will maximise your ride time.

